

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
944600-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1563

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	944600	07897962

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/02/12	10/04/12	M-F Early Sunrise	5:00-6:00 AM	-1-1---	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-1---	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1219H	\$300.00 NM
1	WESH	Th	10/04/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USATV02H	\$300.00 NM
2	10/08/12	10/08/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	:30	PRATV1224H	\$300.00 NM
3	10/02/12	10/03/12	M-F Sunrise @6AM	6:00-7:00 AM	-11----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-11----	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USATV02H	\$1,100.00 NM
1	WESH	W	10/03/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USATV02H	\$1,100.00 NM
4	10/08/12	10/08/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	6:11 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1224H	\$1,100.00 NM
5	10/02/12	10/04/12	NBC Today Show	7:00-9:00 AM	-1-1---	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-1---	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	PRATV1219H	\$1,600.00 NM
2	WESH	Th	10/04/12	8:51 AM	NBC Today Show	7:00-9:00 AM	:30	PRATV1219H	\$1,600.00 NM
6	10/08/12	10/08/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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P O Box 26876
Lehigh Valley, PA 18002-6876
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Invoice #	Invoice Date	Invoice Month	Invoice Period
944600-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1563

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/08/12	10/08/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			M-----		1	\$1,600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/08/12	8:48 AM	NBC Today Show	7:00-9:00 AM	:30	PRATV1224H	\$1,600.00	NM
7	10/02/12	10/04/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1-1---	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-1-1---		2	\$800.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Tu		10/02/12	9:32 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00	NM
2 WESH Th		10/04/12	9:58 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00	NM
8	10/03/12	10/04/12	NBC Today Show II	10AM-11AM	--11---	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			--11---		2	\$700.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH W		10/03/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	PRATV1219H	\$700.00	NM
2 WESH Th		10/04/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	PRATV1219H	\$700.00	NM
9	10/08/12	10/08/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			M-----		1	\$700.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/08/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	PRATV1224H	\$700.00	NM
10	10/02/12	10/05/12	NBC Today Show III	11AM-12PM/10-11A	-1--1--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-1--1--		2	\$700.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Tu		10/02/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11A	:30	PRATV1219H	\$700.00	NM
2 WESH F		10/05/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	PRATV1219H	\$700.00	NM
11	10/02/12	10/04/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-1-1---	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-1-1---		2	\$600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Tu		10/02/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USATV02H	\$600.00	NM
2 WESH Th		10/04/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USATV02H	\$600.00	NM
12	10/08/12	10/08/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			M-----		1	\$600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/08/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	PRATV1224H	\$600.00	NM
13	10/05/12	10/05/12	Days of Our Lives	1:00-2:00 PM	----F--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			----F--		1	\$700.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH F		10/05/12	1:00 PM	Days of Our Lives	1:00-2:00 PM	:30	USATV02H	\$700.00	NM

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Invoice # 944600-1	Invoice Date 10/14/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/08/12
Advertiser Priorities USA Action	Product PRIORTIES USA	Estimate Number 1563	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/03/12	10/05/12	KATIE COURIC DAY	2-3PM	--1-1--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1-1--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/03/12	2:28 PM	KATIE COURIC DAY	2-3PM	:30	USATV02H	\$400.00 NM
2	WESHF		10/05/12	2:47 PM	KATIE COURIC DAY	2-3PM	:30	PRATV1219H	\$400.00 NM
15	10/02/12	10/04/12	M-F 3-4 PM	3:00-4:00 PM	-1-1---	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-1---	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		10/02/12	3:36 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$600.00 NM
2	WESHTh		10/04/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$600.00 NM
16	10/08/12	10/08/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	3:28 PM	M-F 3-4 PM	3:00-4:00 PM	:30	PRATV1224H	\$600.00 NM
17	10/03/12	10/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--1-1--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1-1--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/03/12	4:11 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	PRATV1219H	\$1,000.00 NM
2	WESHF		10/05/12	4:11 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USATV02H	\$1,000.00 NM
18	10/08/12	10/08/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	PRATV1224H	\$1,000.00 NM
19	10/04/12	10/04/12	M-F 5-6 PM ROT	5:00-6:00 PM	---T---	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		10/04/12	5:21 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	PRATV1219H	\$1,600.00 NM
20	10/03/12	10/05/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--1-1--	:30	2	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1-1--	2	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/03/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USATV02H	\$2,200.00 NM
2	WESHF		10/05/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	PRATV1219H	\$2,200.00 NM
21	10/08/12	10/08/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	PRATV1224H	\$2,200.00 NM

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944600-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1563

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/02/12	10/04/12	M-F Entertainment Tonight	7:00-730 PM	-1-1---	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-1---	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	:30	PRATV1219H	\$1,700.00 NM
1	WESH	Th	10/04/12	7:27 PM	M-F Entertainment Tonight	7:00-730 PM	:30	USATV02H	\$1,700.00 NM
23	10/08/12	10/08/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	PRATV1224H	\$1,700.00 NM
24	10/03/12	10/03/12	NBC Tonight Show	11:35P-12:35XM	--W----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	PRATV1219H	\$800.00 NM
25	10/08/12	10/08/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	PRATV1224H	\$800.00 NM
26	10/04/12	10/04/12	Late Night w/Jimmy Fallon	12:35-1:35XM	---T---	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/04/12	1:18 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	PRATV1219H	\$400.00 NM
27	10/06/12	10/06/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12	5:29 AM	Sat 5-6a	Sat 5-6a	:30	PRATV1224H	\$100.00 NM
28	10/06/12	10/06/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12	6:53 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	PRATV1224H	\$500.00 NM
29	10/06/12	10/06/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	10/02/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	PRATV1219H	\$400.00 NM
MG for 29.1 10/06									
3	WESH	Th	10/04/12	2:12 PM	KATIE COURIC DAY	2-3PM	:30	PRATV1219H	\$400.00 NM
MG for 29.1 10/06									
2	WESH	F	10/05/12	5:12 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USATV02H	\$300.00 NM
MG for 29.1 10/06									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
944600-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1563

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/06/12	10/06/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12		Sat. Entertainment this Week	7:00-8:00 PM	:00		\$1,100.00 NM
See MG 29.2, 29.3, 29.4									
30	10/07/12	10/07/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	6:30 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	PRATV1224H	\$1,600.00 NM
<u>Total Spots</u>							44		

Payment Terms 30 Days

<u>Gross Total</u>	\$40,800.00
<u>Agency Commission</u>	\$6,120.00
<u>Net Amount Due</u>	\$34,680.00